

A pioneering collaboration... The 2016 CONVERGENCE Art program includes four works by CYLAND – the force behind Russia’s largest multimedia festival (CYBERFEST) held every year at The Hermitage Museum. Drawing on average 10,000+ people to their Art::Tech events in around the world (St Petersburg, Berlin, Bogota, Tokyo, NYC and beyond) – an exhibit at Village Underground marks CYLAND’s first appearance in London and the beginning of an especially simpatico partnership with Convergence. The CYLAND exhibit will feature installations from some of Russia's most recognized new media artists and selected records made by international pioneer of Sound Art just for Cyland. Free to the public, the exhibit will be in Village Underground's gallery for the duration of Convergence.



FOR IMMEDIATE RELEASE:

The era of a real :: virtual global series... CYLAND comes to London (March 2016) for a pioneering collaboration with Convergence to connect those engaged in the borderless, multidisciplinary, progressive movement redefining the intersection between Art :: Tech.

Event: Patterns of the Mind / CONVERGENCE
Presented by CYLAND Media Art Lab

Exhibition: March 10 — March 20, 2016 (Noon - 9pm)

Venue: The Bear Gallery at Village Underground
54 Holywell Lane, Shoreditch, London EC2A 3PQ
Shoreditch High Street Station

Artwork by: Elena Gubanova and Ivan Govorkov, Alexandra Dementieva, and Anna Frants

Curated by: Anna Frants



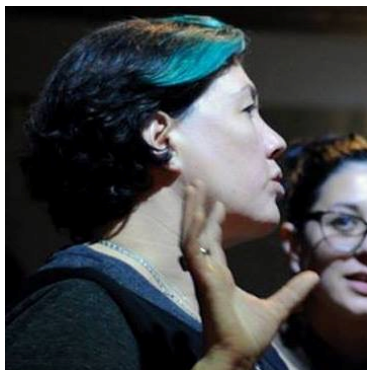
PATTERNS OF THE MIND

Digital networks provide the traditional means of communicating within a new borderless set of parameters, creating a whole new structure of collective consciousness where dynamic, self-assembling tribes can unify instantaneously. Enabled by digital catalysts, society has gone from local to national and from national to transnational tribal behavior and congregation.

In this post-post-modern epoch, what defines one's place in the virtual and the physical world is the ability to communicate convincingly reality or fantasy. Medium matters, but only up to a point, as a conduit for the message.

Patterns of the Mind / Convergence enquires into the primacy and power of a creator's message, in which any medium is only the tool used to carry it across.

ABOUT THE ARTISTS:



Anna Frants is an international new media curator and artist who co-founded both CYLAND Media Art Lab and the St Petersburg Art Project. An important voice in the cultural dialogue regarding experimental and new media art, Frants has served as a contributing writer to NYArtsmagazine and Art & Antiques Magazines.

Anna Frants' interactive art installations have been exhibited at top venues across the world including the Venice Biennale, the St Petersburg Biennial, Moscow Biennial and Polish Biennial, KuoseinoSato Museum of Contemporary Art (Fukuoka, Japan), The Museum of Art and Design (New York, USA), The State Hermitage Museum (St Petersburg, Russia), Chelsea Art Museum (New York, USA), VAP / Gogolfest (Kiev, Ukraine) and Transmediale (Berlin, Germany), and an exclusive 17 day expedition to The Arctic Circle with The Farm Foundation. Frants is represented by Dam, Stuhltrager Gallery (Brooklyn, USA & Berlin, Germany) and Barbarian Gallery (Zurich, Switzerland).



Elena Gubanova is a distinguished new media artist who — along with her collaborator Ivan Govorkov — was the 2013 winner of the of Sergei Kuryokhin Prize and the recipient of the prestigious J. Brodsky Foundation Grant from the American Academy in Rome, Italy. Gubanova's painting, sculpture, and video art have been widely represented both publicly and privately both within Russia and internationally. Recent highlights include exhibitions at 70-A Gallery (St. Petersburg, Russia), The State Hermitage Museum (St. Petersburg, Russia), The KvadraT Gallery (St. Petersburg, Russia), Ars-95 (Finland), Messehaus (Hamburg, Germany), and The



Ivan Govorkov is a celebrated new media artist whose work has appeared at The State Historical and Art Museum (St. Petersburg, Russia), The Borey Gallery (St. Petersburg, Russia), De-Veik Gallery (Holland), The PRO ARTE Institute at the Museum of Contemporary Art (Moscow, Russia), The International Festival of Cybernetic Art, (St. Petersburg Russia), The Turku Biennia (Finland), Barbarien Art Gallery (Zurich, Switzerland), Chelsea Art Museum (New York City, USA), and within supplementary programming for The Venice Biennale, Manifesta10, and Transmediale. Govorkov's work has been included in major institutional and private institutions including The State Hermitage Museum (St. Petersburg, Russia), The State Historical Art Museum (Arhangelsk, Russia), The Kolodzei's Collection of Russian and Eastern European Art, (New York, USA), and The Goznes Collection (Washington D.C., USA).



Alexandra Dementieva's interactive installations explore the realms of social psychology and perception within the context of new media. Dementieva's video work integrates behavioral psychology through unique new media strategies such as the positioning of the 'subjective camera'.

Dementieva's work has been featured in prominent venues and exhibitions around the world, including The Marion De Cannière gallery (Antwerp, Belgium), Neutral Ground gallery (Regina, California), The Centro De La Imagen Museum (Mexico city, Mexico), The State Hermitage Museum (St. Petersburg, Russia), The Thailand New Media Art Festival (Bangkok, Thailand) and Experimental Intermedia Foundation, New York (USA), and the Russian Ballet in Moscow, Russia.

PRESENTED BY: CYLAND MEDIA ART LAB

About CYLAND Media Art Lab:

Founded in 2007, CYLAND is a nonprofit project dedicated to expanding the intersection of Art :: Tech through an annual international festival, visual exhibitions, sound art, video art, and educational programming.

About Convergence:

Convergence is a celebration of musical pioneers, visual artists and technologists. Returning for its third year in 2016, Convergence will take over venues including Barbican, Roundhouse, Scala, St John on Bethnal Green, Village Underground, Troxy and KOKO from 10 - 20 March, 2016.

More Online: WWW.CYLAND.ORG

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